
Section 1: SC 13D (SC 13D)

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

Schedule 13D

Under the Securities Exchange Act of 1934

Dick's Sporting Goods, Inc.
(Name of Issuer)

Common Stock, par value \$0.01 per share
(Title of Class of Securities)

253393102
(CUSIP Number)

William J. Colombo
345 Court Street
Coraopolis, Pennsylvania 15108
(724) 273-3400

Copies to:

John Hayes
Dick's Sporting Goods
345 Court Street
Coraopolis, Pennsylvania 15108
(724) 273-3400

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

November 25, 2019
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(1)	Names of Reporting Persons	
	William J. Colombo	
(2)	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
(3)	SEC Use Only	
(4)	Source of Funds (See Instructions)	
	OO	
(5)	Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>	
(6)	Citizenship or Place of Organization	
	Pennsylvania	
Number of Shares Beneficially Owned by Each Reporting Person With	(7)	Sole Voting Power
		5,496,346 ¹
	(8)	Shared Voting Power
		800 ²
	(9)	Sole Dispositive Power
		5,487,920 ³
	(10)	Shared Dispositive Power
		9,226 ⁴
(11)	Aggregate Amount Beneficially Owned by Each Reporting Person	
	5,497,146	
(12)	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>	
(13)	Percent of Class Represented by Amount in Row (11)	
	7.996% ⁵	
(14)	Type of Reporting Person (See Instructions)	
	IN	

- (1) Represents 333,711 shares of common stock beneficially owned by Mr. Colombo, 8,426 shares of common stock for which Mr. Colombo maintains sole voting, but not dispositive power (see footnote 3), and 5,154,209 shares of Class B common stock held in two trusts, the William J. Colombo TTEE Denise M Stack Trust for Children DTD 11/5/90 and the William J. Colombo Trustee U/A Dated 5/26/2010 Edward W Stack Irrevocable Trust (collectively, the "Trusts"), for which Mr. Colombo, as sole Trustee, maintains sole voting and dispositive power. Each share of Class B common stock is convertible into a share of common stock at any time at the option of the holder. The Class B common stock is also automatically convertible into common stock under certain circumstances. Holders of Class B common stock are entitled to ten votes for each share of Class B common stock held of record on all matters submitted to a vote of stockholders, including election of directors. For a full description of the rights of the Class B common stock see "Description of Capital Stock" in Dick's Sporting Goods, Inc.'s Registration Statement, as amended, on Form S-1 (File No. 333-96587). Mr. Colombo has no pecuniary interest in any of the shares held by the Trusts.
- (2) Represents 800 shares of common stock owned by Mr. Colombo's child. Mr. Colombo disclaims beneficial ownership of the shares held by his child.
- (3) Represents 333,711 shares of common stock beneficially owned by Mr. Colombo and 5,154,209 shares of Class B common stock held in Trusts, for which Mr. Colombo, as sole Trustee, maintains sole voting and dispositive power.
- (4) Represents 8,426 shares of restricted stock subject to vesting, as well as the 800 shares of common stock owned by Mr. Colombo's child, for which Mr. Colombo disclaims beneficial ownership.
- (5) Based on 63,595,852 shares of Common Stock issued and outstanding as of November 22, 2019, as set forth in the Issuer's Quarterly Report on Form 10-Q, filed with the Securities and Exchange Commission on November 26, 2019.

Item 1. Security and Issuer

This statement on Schedule 13D (this "Schedule") relates to shares of common stock, \$0.01 par value per share (the "Common Stock"), of Dick's Sporting Goods, Inc., a Delaware corporation (the "Issuer"). The address and principal office of the Issuer is 345 Court Street, Coraopolis, PA 15108.

Item 2. Identity and Background.

(a) This Schedule 13D is being filed by William J. Colombo.

(b), (c) William J. Colombo is the Vice Chairman of the Issuer's Board of Directors. The address of William J. Colombo and the Issuer is 345 Court Street, Coraopolis, PA 15108.

(d), (e) During the past five years, William J. Colombo has not (i) been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), or (ii) been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was, or is, subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws, or finding any violation with respect to such laws.

(f) U.S.A.

Item 3. Source and Amount of Funds or Other Consideration.

The shares of Common Stock covered by this filing include shares purchased in the open market from time to time by William J. Colombo using personal funds, when permitted to do so under the terms of the Issuer's policies, including its Insider Trading Policy, shares acquired by him from the Issuer pursuant to stock splits, shares issued to him by the Issuer as bonuses or compensation, and shares sold in the open market or transferred by William J. Colombo to family members. Also includes shares of the Issuer's Class B common stock, \$0.01 par value per share (the "Class B Common Stock") held by certain trusts over which William J. Colombo has shared voting and dispositive power as a trustee, but no pecuniary interest (see Item 4 for additional discussion).

Item 4. Purpose of the Transaction

William J. Colombo has no plans or proposals which relate to or would result in any of the matters listed in Item 4 of Schedule 13D except that, from time to time, William J. Colombo may acquire shares of Common Stock pursuant to equity awards granted to him by the Issuer or, for investment purposes, William J. Colombo may acquire or dispose of shares of Common Stock through open market transactions or otherwise, and may gift shares of Common Stock. Further, additional shares of Class B Common Stock may be acquired or disposed of by the William J. Colombo TTEE Denise M Stack Trust for Children DTD 11/5/90 and the William J. Colombo Trustee U/A Dated 5/26/2010 Edward W Stack Irrevocable Trust (collectively, the "Trusts"). Mr. Colombo has no ability to control additional contributions of Class B Common Stock into the Trusts.

Item 5. Interest in Securities of the Issuer.

(a) - (b) William J. Colombo has the sole voting power over 5,496,346 shares (7.995% of the outstanding Common Stock) and sole dispositive power over 5,487,920 shares (7.982% of the outstanding Common Stock). In addition, William J. Colombo has shared voting power over 800 shares (0.001% of the outstanding Common Stock) held by his child (over which shares he disclaims beneficial ownership) and shared dispositive power over 9,226 shares (0.013% of the outstanding Common Stock), which includes 8,426 shares of restricted common stock subject to vesting.

In the aggregate, William J. Colombo has beneficial ownership of 5,497,146 shares (or 7.996%) of the Common Stock.

The above calculations are based upon the number of outstanding shares of Common Stock reported in the Issuer's Quarterly Report on Form 10-Q for the quarter ended November 2, 2019.

(c) On November 25, 2019, upon termination of the Edward W. Stack Grantor Retained Annuity Trust IX ("GRAT IX"), 1,545,764 shares of Class B Common Stock remaining in GRAT IX were transferred for no consideration to the William J. Colombo Trustee U/A Dated 5/26/2010 Edward W Stack Irrevocable Trust, one of the Trusts over which William J. Colombo has shared voting and dispositive power as a trustee, but no pecuniary interest. Mr. Colombo has no ability to control contributions of Class B Common Stock into the Trusts.

(d) - (e) N/A

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

The information set forth, or incorporated by reference, in Items 3, 4 and 5 is incorporated by reference to this Item 6. Except as otherwise described in this Schedule, William J. Colombo does not have any contracts, arrangements, understandings or relationships (legal or otherwise) with any persons with respect to any securities of the Issuer, including but not limited to the transfer or voting of any securities, finder's fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or losses, or the giving or withholding of proxies.

Item 7. Material to be Filed as Exhibits.

None.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: December 2, 2019

By: /s/ William J. Colombo

Name: William J. Colombo

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