

Goldman Sachs
23rd Annual Global Retailing Conference
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DICK'S SPORTING GOODS

EVERY SEASON STARTS AT
DICK'S
SPORTING GOODS



Official Sporting Goods Retail Sponsor of Team USA

DICK'S SPORTING GOODS, INC. SAFE HARBOR STATEMENT

This presentation contains forward-looking statements within the meaning of the securities laws. These forward-looking statements are subject to risks and uncertainties and change based on various important factors, many of which may be beyond our control. Our future performance and actual results may differ materially from those expressed or implied in such forward-looking statements. Forward-looking statements should not be relied upon by investors as a prediction of actual results. Forward-looking statements include statements regarding, among other things, the Company's growth initiatives, e-commerce and store strategies, long-term profitable growth, market share gains, and the Company's future financial performance.

Factors that could cause actual results to differ materially from those expressed or implied in any forward-looking statements include, but are not limited to: impact of recent liquidation sales on customer demand; the weather; changes in consumer discretionary spending; our development of an eCommerce platform; success of our transition to our own eCommerce platform; inventory turn; changes in the competitive market and competition amongst retailers; changes in consumer demand or shopping patterns and our ability to identify new trends and have the right trending products in our stores and on our website; limitations on the availability of attractive retail store sites; omni-channel growth; unauthorized disclosure of sensitive or confidential customer information; risks relating to our private brand offerings and new retail concepts; disruptions with our eCommerce service provider or our information systems; factors affecting our vendors, including supply chain and currency risks; talent needs and the loss of Edward W. Stack, our Chairman and Chief Executive Officer; developments with sports leagues, professional athletes or sports superstars; and risks associated with being a controlled company.

For additional information on these and other factors that could affect our actual results, see our risk factors, which may be amended from time to time, set forth in our filings with the SEC, including our most recent Annual Report filed with the Securities and Exchange Commission on March 25, 2016. The Company disclaims and does not undertake any obligation to update or revise any forward-looking statement in this presentation, except as required by applicable law or regulation. Forward-looking statements included in this presentation are made as of the date of this presentation.

INDUSTRY LEADER AND GETTING STRONGER

- Delivered Strong Second Quarter Results
- Focused on Executing Growth Initiatives
- Poised For Long-Term Profitable Growth and Market Share Gains

A photograph of a Dick's Sporting Goods store exterior at dusk. The building features a prominent green sign with the 'DICK'S' logo in large white letters, a basketball icon, and 'SPORTING GOODS' in smaller white letters below. The store has large glass windows and doors, and is illuminated by streetlights and interior lights. The sky is a deep blue with some clouds.

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